



ACCOUNTING
ADMINISTRATION
BRICKWORK
CUSTOMER SERVICE
EARLY YEARS
ELECTRICAL INSTALLATION
GENERAL CONSTRUCTION OPERATIVES
HAIRDRESSING & BEAUTY THERAPY
HEALTH & SOCIAL CARE
HOSPITALITY & CATERING
ICT
JOINERY
MANAGEMENT
MOTOR VEHICLE
PLUMBING
SUPPORTING TEACHING & LEARNING
TEAM LEADING
WAREHOUSING & STORAGE

LEVEL 3 DIPLOMA DIGITAL LEARNING DESIGN APPRENTICESHIP

DIGITAL LEARNING DESIGN APPRENTICESHIPS

Why consider Apprenticeships?

The aim of this apprenticeship is to address a skills shortage in eLearning. The apprenticeship framework is designed to train a new workforce of technical staff across the FE, private and public sectors. This will create the first dedicated training and development route for digital learning designers.

Why Digital Learning Design?

- The global eLearning Market is expected to reach £73.3 billion by the end of 2015
- eLearning is expected to grow at an average of 23% each year during 2015-2017
- 32% of training provided to introduce new IT systems utilises eLearning
- 46% of students studying a degree are taking at least one online course
- Approximately 50% of college courses will be eLearning based by 2019

Course content

You will build an electronic portfolio which will include practical application use of software in the development of projects, direct observations including witness testimonies, written and oral questions.

The Level 3 Diploma in Digital Learning Design includes mandatory topics such as Introduction to the Digital Learning Environment, Working in a Digital Learning Lifecycle and User Experience Design. There are many more specialist units that be tailored to meet your employers requirements covering areas such as:

- Emerging Digital Software
- Immersive Technologies
- Graphic Design and Imagery
- Website Production
- Mobile IT Technologies

How our programme works

- Delivered over 18 months
- Training to be provided at college and in the workplace
- Practical on the job training in addition to technical knowledge developed at college
- College delivery includes Maths and English Functional Skills, employment skills and theory lessons

Possible Job Roles

- **Digital Learning Assistant** | Work within a team to build simple digital learning content using rapid authoring tools and pre-designed templates. Work with colleagues on functional testing.
- **Virtual Learning Environment Administrator** | Support the creation and implementation of online courses, instructional web projects, and distance learning technologies through a virtual learning environment. Assist with monitoring and maintenance of a virtual learning environment.
- **Technology Enhanced Learning Co-ordinator** | Work within a college environment to provide support for teaching staff in the delivery and development of digital learning resources. Work with colleagues to enhance the college's use of learning technologies.

FOR FURTHER INFORMATION CONTACT

Business Development Team

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